



2010 Advertising Rates Premium

Premium Pages

Front Inside Cover – (1x) \$2300 (4x) 2070 – sold out for 2010

Back Inside Cover (1x) \$2,100 (4x) \$1,890

Back Cover (1x) \$2,300 (4x) \$2,070

Interior Pages

Full Color included in all prices

Full Page 8.25" x 10.75" full bleed (1x) \$2,000 (4x) \$1,800 per ad

(Please include 1/8" bleed on all sides for trim. Final image sent should be 8.5" x 11"h.)

Half Page (horizontal) 7.25"w x 4.75"h (1x) \$1,250 (4x) \$1,125 per ad

Half Page (vertical) 3.5"w x 9.875"h (1x) \$1,250 (4x) \$1,125 per ad

Quarter Page (horizontal) 7.25"w x 2.25"h (1x) \$550 (4x) \$495 per ad

Quarter Page (vertical) 3.5"w x 4.75"h (1x) \$550 (4x) \$495 per ad

Eighth Page 3.5"w x 2.25"w (1x) \$300 (4x) \$270 per ad

Issue: March '10, June '10, September '10, December '10

Ad Info Due: February 1, May 1, August 1, November 1

Final Art: February 8, May 10, August 16, November 8

Cancellations: February 1, May 1, August 1, November 1

Payment Due: February 8, May 10, August 16, November 8

All ad rates include an online listing at localtable.net, but does not include website banner listings or other online advertising. See website for online ad rates.

Please submit your ad in one of the following formats: 300 dpi JPEG, TIF or EPS file with TIF preview with fonts embedded or converted to outlines; a QuarkXPress or InDesign file for PC or Mac document with all fonts and supporting files. Please make sure your ad is the correct dimension, and is grayscale or CMYK.

Please call or email prior to the ad deadline and we will be happy to answer any questions you may have.

We will be happy to help you develop an ad for our publication for a 10% surcharge. Please contact our sales staff as soon as possible and no later than 4 weeks before the ad deadline.

For more information please contact:

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